

PRESS RELEASE



July 9, 2010

For Immediate Release

Mark your calendars! Saturday, September 25, 2010 – [German American Day in New York City!](#)

The below is an important message which was posted on Facebook earlier today regarding tickets for the [Oktoberfest in Central Park](#) on September 25, 2010. [Alpine Squeeze](#) will be performing at this very prestigious and exciting venue for the second year in a row.

We hope to see you in Central Park on September 25th.

Prosit!

For more information contact: Eric Baal
Email: epbsqueeze@aol.com
Phone: 845-534-6924

Subject: Tickets to Central Park Oktoberfest...VERY IMPORTANT!

Tickets for the GRANDSTAND and OKTOBERFEST in Central Park are now available for purchase at \$10.00 each! Last year, tickets sold out early and were not even available at the Park! You may purchase these tickets either from the Parade's Online Store in the Parade Website or direct from Herb Seeff. If you choose to buy them from Herb, please send him a check payable to German American Steuben Parade and mail your check to:

Herb Seeff, 12 Indian Ave., Mahopac, NY 10541

Clubs and Organizations which are associated with the German American Steuben Parade may purchase both Grandstand and Oktoberfest tickets on a consignment basis, as has been done in prior years. Please contact Herb either by phone (914-439-7638) or e-mail herbseeff@rcn.com with your request. The tickets, along with a consignment invoice will be mailed to you. Consignment tickets will be due for payment on October 10, 2010. It should be noted that any unsold consignment ticket must be returned and received by me, at the above address, no later than Wednesday, September 22, 2010 so that they can be sold on the day of the Parade.
