

Dear Friends and Fans of Alpine Squeeze!

Herzlich Willkommen and Welcome to Alpine Squeeze's First Newsletter!

We hope you had a great summer! The fall season is upon us, and that means back to school. For some (like our oldest daughter), it means first year of College. But for Alpine Squeeze!, its Festival Time!

With the band entering its fifth year, and after many requests from people like you, we have decided to launch our monthly newsletter which will help to keep everyone informed about the comings and goings of the Alpine Squeeze! band. Thank you for signing up!

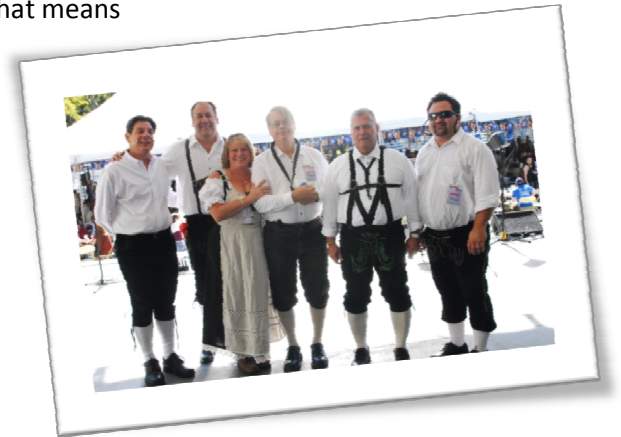
As the summer comes to a close, we are happily awaiting another great season of performances which will take us from the heart of New York City, to New Jersey, Connecticut and points beyond. We already had a busy year so far performing at such venues as Zeppelin Hall (Jersey City, NJ), Rockland County Police Steuben Society in New City, NY, and Riedlbauer's Resort in Round Top, NY. A first was our performance at the Gregorian Parish Festival in Bellerose, NY – an annual event which features many different traditions and we were very honored to have been asked to perform.

Unfortunately, after 11 years, the Black Forest Mill Restaurant in Highland Mills, NY cancelled their annual Oktoberfest due to issues with obtaining permits. We will miss this event, as it was always a great way for Alpine Squeeze! to start the busy Oktoberfest season and so many of you showed up to see us perform year after year. We are in discussion with the owners about a possible "Come Back Special" in 2011, and we will keep you posted.

Also on a sad note, we lost our beagle "Snoopy" this summer after 9 years. He often accompanied us on gigs, and was very popular among the younger fans. He will be surely missed!

Even with the soft economy, we have been very fortunate to secure a fair amount of bookings for the 2010 season, many of which are new ones. You can check our schedule to see where we will be performing. Always feel free to contact us directly for more information.

Of particular interest is our second performance on the Summer Stage in Central Park, NY. We will be performing immediately after the 53rd Annual Steuben Day Parade down 5th Avenue. Many have said that this is the single largest Oktoberfest in New York City, and we are proud and honored to be invited back after last year's successful performance.



Another exciting event will be Oktoberfest at the Old Heidelberg Restaurant in Bethel, CT. With its fine German cuisine, all imported beers and wines, this restaurant has a solid reputation of true Gemütlichkeit which means *pure fun* for the whole family, not to mention the excellent food and old world German ambiance.

New venues this year include the NY Athletic Club, the White Plains Oktoberfest, Bruderschaft Bürgerländer, the Manhattan Oktoberfest and Travers Island in Pelham, NY. 2010 will be rounded out by our special "Halloween Performance" at Zeppelin Hall, as well as our New Year's Eve Gala performance, also at the Zeppelin.

As technology gets faster and more available to everyone, Alpine Squeeze! is there. If you haven't noticed, our website has been redesigned this year and is much easier to navigate. (This newsletter is one of the new features). Alpine Squeeze is now also on Facebook and Reverbnation, which will help allow friends and fans to get updates on our schedule, as well as market and promote the band.

I'd like to say a word or two about the fine musicians that make up our little band. Alpine Squeeze's growth and success is truly the result of its dedicated band members. Sometimes the heavy travel schedule and long hours can make you crazy. But when we step on that stage and start to play, it suddenly becomes crystal clear why we do what we do. *We bring happiness to people through our music.* Cherie, Joe M., Dana, Joe Y., Walter, Bob, Dave and Greg... you are all true professionals with hearts of gold... always going far and beyond, and always with a smile. Countless times have people come up to me to say "Thank you for a job well done." So let me take this opportunity to extend that "Thank You" to you! Your talents are truly admired and appreciated. You are the best and we look forward to working with you again this year and the years to come! THANK YOU!!!!

We would be remiss in not saying how much we appreciate all of our friends and fans who continue to support us. We have made so many friends over the past five years.... You are what drives us to perform. Watch for a special issue of our Newsletter that will focus just on our fans... *We love you!* Thank you!

So with that being said, time to wrap it up! You can look forward to next month's newsletter which will include tidbits from our tour. If you have any photos, please feel free to send them to us, as we would love to post them on our website and Facebook.

We truly enjoy performing for you, our friends and fans, and want to thank you for your support over the years. Prosit! We look forward to seeing you soon!

Eric, Cherie and the Alpine Squeeze! Band

PS: There are rumors floating around that Alpine Squeeze! is working on a new CD. Well, let's just say it's been four years since "Tropical Squeeze" was released. Yes. It's about time we put out a new CD! Stay tuned!

